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CERBA Canada Eurasia Russia
Business Association

Канадская деловая ассоциация в России и Евразии
Association d'affaires Canada Russie Eurasie

SPONSORSHIP OPPORTUNITIES

CERBA is pleased to announce that sponsorship opportunities have become available for **the workshop “One Belt One Road – Demystified”** which will be held on **Tuesday, May 23rd, 2017**.

For this event, CERBA is very pleased to offer several sponsorship packages for your consideration. We invite you to take advantage of one of our **Gold, Silver** or **Bronze** levels of support.

All packages include benefits such as exposure in pre-event communication and during the event and free admission for a specified number of representatives from your organization. Additionally, given your level of financial support, you will be eligible to receive extra benefits including the opportunity to display corporate materials inside of the venue and many others.

To become a supporter please contact:

Katherine Balabanova
Regional Director, Toronto Chapter
National Coordinator, CERBA
Tel: +1 (416) 862-4403
katherine@cerbanet.org



GOLD LEVEL - \$1,500 CAD (limited to 2 companies)

If you would like to enjoy these sponsorship benefits, please contact:

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katherine@cerbanet.org

Event Opportunities: The following opportunities are available to Gold Level Supporter:

- **Introduction** – Official introduction & recognition by the Host during the event.
- **Exposure** – A corporate display at the event's venue and a slide with your company logo on the screen during the event, corporate materials distributed to the attendees of the event.
- **Exclusive admissions** – 10 FREE event passes for your Company guests, preferred front row seating

Advertising Opportunities:

- **Campaign** – Company logo included and/or company name mentioned in pre-event advertising, email distribution, releases and on social media with a link to the company website included.
- **WWW Posting** – Acknowledgement of your company's support on the event page at www.cerbanet.org.
- **Post-event coverage** - mention in post-event releases and in social media.

SILVER LEVEL - \$1,000 CAD (limited to 3 companies)

If you would like to enjoy these sponsorship benefits, please contact:

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Event Opportunities: The following opportunities are available to Silver Level Supporter:

- **Introduction** – Official introduction & recognition by the Host during the event.
- **Exposure** – Your company logo on the screen during the event, corporate materials available on the registration table at the entrance.
- **Admissions** – 5 FREE event passes for your Company guests

Advertising Opportunities:

- **Campaign** – Company logo included and/or company name mentioned in pre-event advertising, email distribution, releases and on social media with a link to the company website included.
- **WWW Posting** – Acknowledgement of your company's support on the event page at www.cerbanet.org.
- **Post-event coverage** - mention in post-event releases

BRONZE LEVEL - \$500 CAD (limited to 5 companies)

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Event Opportunities: The following opportunities are available to Bronze Level Supporter:

- **Introduction** – Official introduction & recognition by the Host during the event.
- **Exposure** – Your company logo on the screen during the event, corporate materials available on the registration table at the entrance.