



Andrew Yui

Director, Canada

Hong Kong Trade Development Council

Andrew was appointed Director, Canada of the Hong Kong Trade Development Council (HKTDC) in July 1993.

HKTDC is Hong Kong's statutory body responsible for the promotion of international trade (imports and exports) in merchandise, services and technologies, via the Hong Kong platform. The Council works through a network of more than 40 offices worldwide.

Andrew Leads the Council's Canadian operations and the HKTDC team located in Toronto. "Team HKTDC Canada", in close co-operation with many like-minded public and private-sector multipliers, assists Canadian companies from coast to coast in accessing and reassessing their business opportunities in Hong Kong, Mainland China and the rest of Asia through the Hong Kong platform.

Prior to his emigration from Hong Kong to Canada, Andrew held trade development and promotion posts including Assistant Manager of the Hong Kong General Chamber of Commerce, Market Officer at HKTDC headquarters, and Attaché commercial for the Government of Québec Office in Hong Kong.