



Almaty-Calgary-Montréal-Moscow-Ottawa  
Tashkent-Toronto-Vancouver-Winnipeg

**CERBA** Canada Eurasia Russia  
Business Association

Association d'affaires Canada Russie Eurasie  
Канадская деловая ассоциация в России и Евразии



**AIP** ASSOCIATION  
OF INDUSTRIAL  
PARKS OF RUSSIA

## CERBA Online Webinar «Industrial parks of Russia - Getaway to the Eurasian Markets»

### PARTNERSHIP OPPORTUNITIES WITH MEDIA AND ASSOCIATIONS

CERBA Online Webinar "Industrial parks of Russia - Getaway to the Eurasian Markets" organizers are calling on Media and Associations to submit info partnership and cooperation proposals.

The benefits and options offered to the info partners are explained below.

For further information about becoming a partner please contact

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### ABOUT THE WEBINAR

CERBA Online Webinar «Industrial parks of Russia - Getaway to the Eurasian Markets» is a specialized online event with the prime focus on the latest updates and opportunities for Canadian companies for localizing their operations in Russia and the export opportunities to other Eurasian countries. The discussion will also cover a variety of business-related topics, including market trends, manufacturing policy developments and practical experiences of setting up production in Russia.

The webinar offers a professional platform for business networking and will cover the following aspects: Market Overview: Russia and Eurasian Economic Union, Prospective industries for investment, New industrial policy in Russia, Special investment contract, Organizational issues of doing business in Russia, Tools for localizing production of foreign companies in Russia, Forms of administrative support for foreign investment in Russia, Steps and prices for industrial construction, Operational expenses, Main taxation principles, Regional tax incentives and administrative support.

### EVENT PROFILE

**Title:** CERBA Online Webinar «Industrial parks of Russia - Getaway to the Eurasian Markets»

**Main theme:** latest updates and opportunities for Canadian companies for localizing their operations in Russia and the export opportunities to other Eurasian countries

**Type:** International online webinar

**Date/Time:** September 24, 2020 at 10AM EDT

**Website:** <https://www.cerbanet.org/event-3625096>



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### MEDIA PARTNERSHIP BENEFITS

- Complimentary admission to members and staff representing the media partner at the Webinar.
- Official recognition at the event.
- Display of the partner's logo, name and link to the company's website in all communications prior and after the event and on the webinar's web page.
- Complimentary access to the Webinar's materials (including presentations and video recording).

### PARTNERS WILL BE EXPECTED TO

- Place Webinar's promotional web banner on Partner's website and social media accounts.
- Place CERBA event advertisement in the printed media prior to the webinar\*.
- Send 2 electronic announcements to the subscribers prior to the webinar.
- Place Webinar's details in the partner's events calendar.

### COMMENTS

- Logos and advertisements must be provided by partner in vector curves in EPS/Illustrator/Corel formats plus a good resolution JPG file; all fonts must be converted into curves.
- Link to partner's website must be provided by partner

\*If applicable



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